

让你的履历表成为万丛绿中的一点红

在求职过程中，一个赢获 red dot design award (设计大奖)的作品对设计学生来说是设计才华和创作能力的证明。

red dot award: communication design (传达设计大奖)是受国际公认的设计品质金字品牌。在籍学生能参加这项传达设计大奖中的 red dot : junior award (初级奖)。杰出的设计表现可赢得 "red dot" 素质标签，这组别里最优秀的作品则可获颁 red dot: junior prize (初级特优奖)。

近来，中华市场的崛起造就了许多以华文或中华文化为主的优秀传达设计作品。因此，red dot 初次成立了一个专门评价中文作品的资深评审团，让中文传达设计作品能在国际平台上公平竞争。

我们诚挚邀请在籍学生呈现你们以华文或中华文化为主创造出的传达设计概念，在国际设计界争夺一席之地，求职人海中脱颖而出！

In the job market, winning a red dot design award is a credible credential that conveys a strong competitive advantage and a clear communication of your outstanding talent and creativity.

The search for employment in the competitive field of design is daunting to most. With the red dot design award in hand, a design graduate can easily convince a prospective employer of his creative excellence and effectiveness.

The red dot award: communication design is an internationally recognized quality label for design. Students can participate by submitting work for the red dot : junior award. Good design performance earns the "red dot" quality label while the best work in this category is awarded the red dot: junior prize.

The rise of the Chinese market in recent years witnesses the creation of numerous outstanding Chinese communication design works. Hence, red dot establishes a special jury panel who understands the Chinese language and culture. This allows Chinese communication designs to compete fairly in the international arena.

We sincerely invite you to come forth and present your Chinese communication designs, so as to gain recognition in the design field and set yourself apart in the competitive market.

报名费：特别折扣给予四川音乐学院、成都美术学院在籍学生。

每件参赛作品只需交付50欧元。奖项费用折扣50%。

报名截止日期：2008年6月22日

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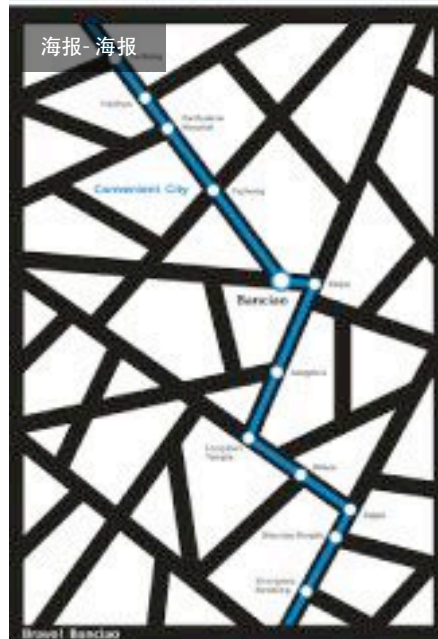
官方网站：www.red-dot.de



互动媒体 - 网站



编辑 - 书籍插图



海报 - 海报



海报 - 海报



海报 - 海报



广告设计 - 广告



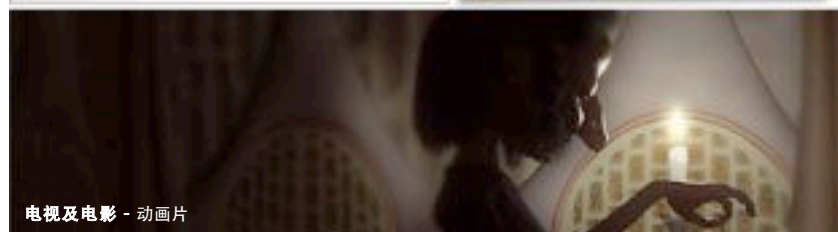
海报 - 海报



包装设计 - 包装设计



编辑 - 社论设计



电视及电影 - 动画片